



# Market SitRep

## Max Dissonance



# Topics

- Risk On, Risk Off
- Equity Valuations



# Risk On, Risk Off



# Max Dissonance

- Markets are at a “max dissonance” point.
- Max dissonance means price action and underlying long term fundamentals strongly disagree.
- Conflicting signals litter the marketplace.

# Risk On



# Risk Off





# Risk On

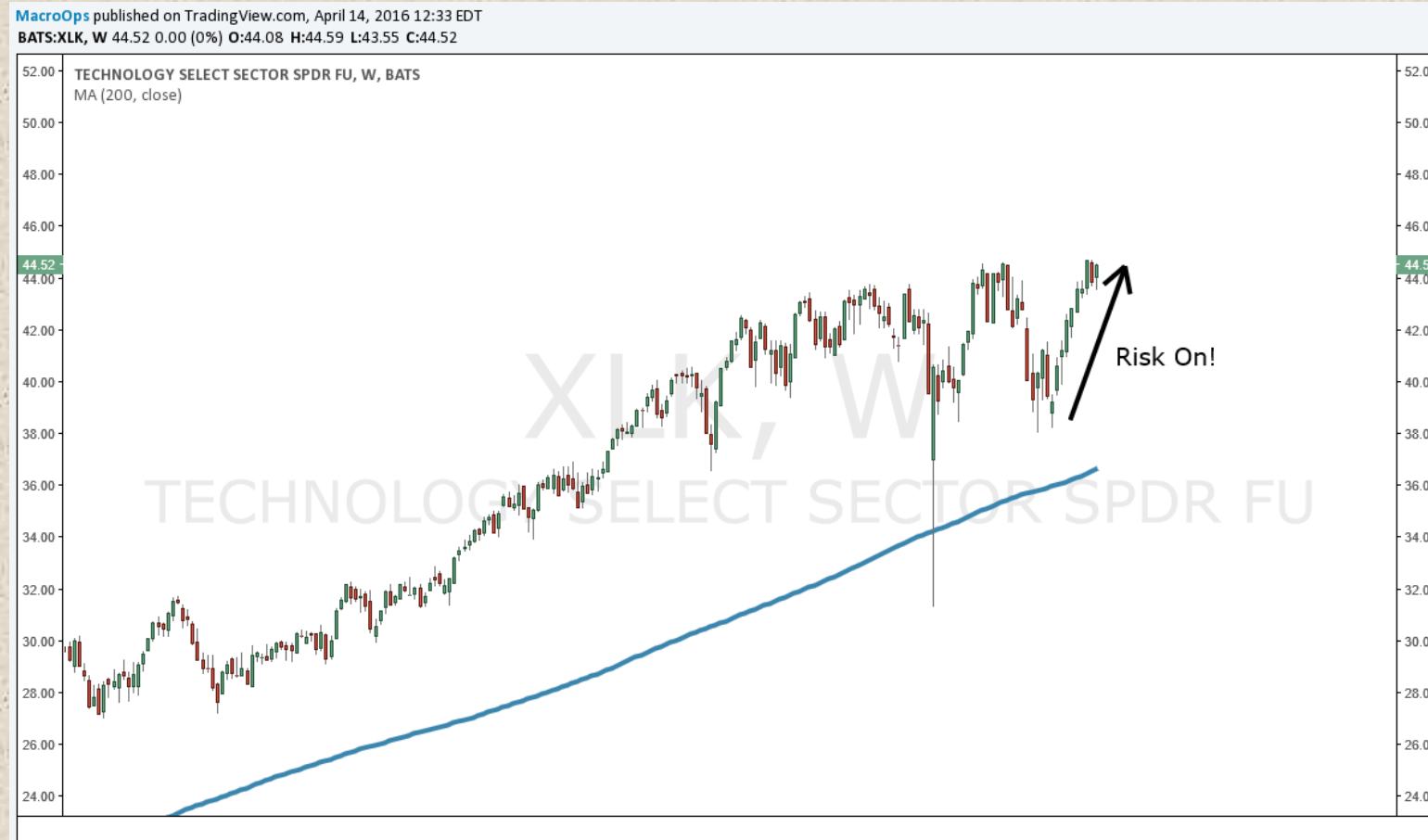


# Risk Off





# Risk On



# Risk Off



# Risk On





# Risk Off





# Who's Wrong?

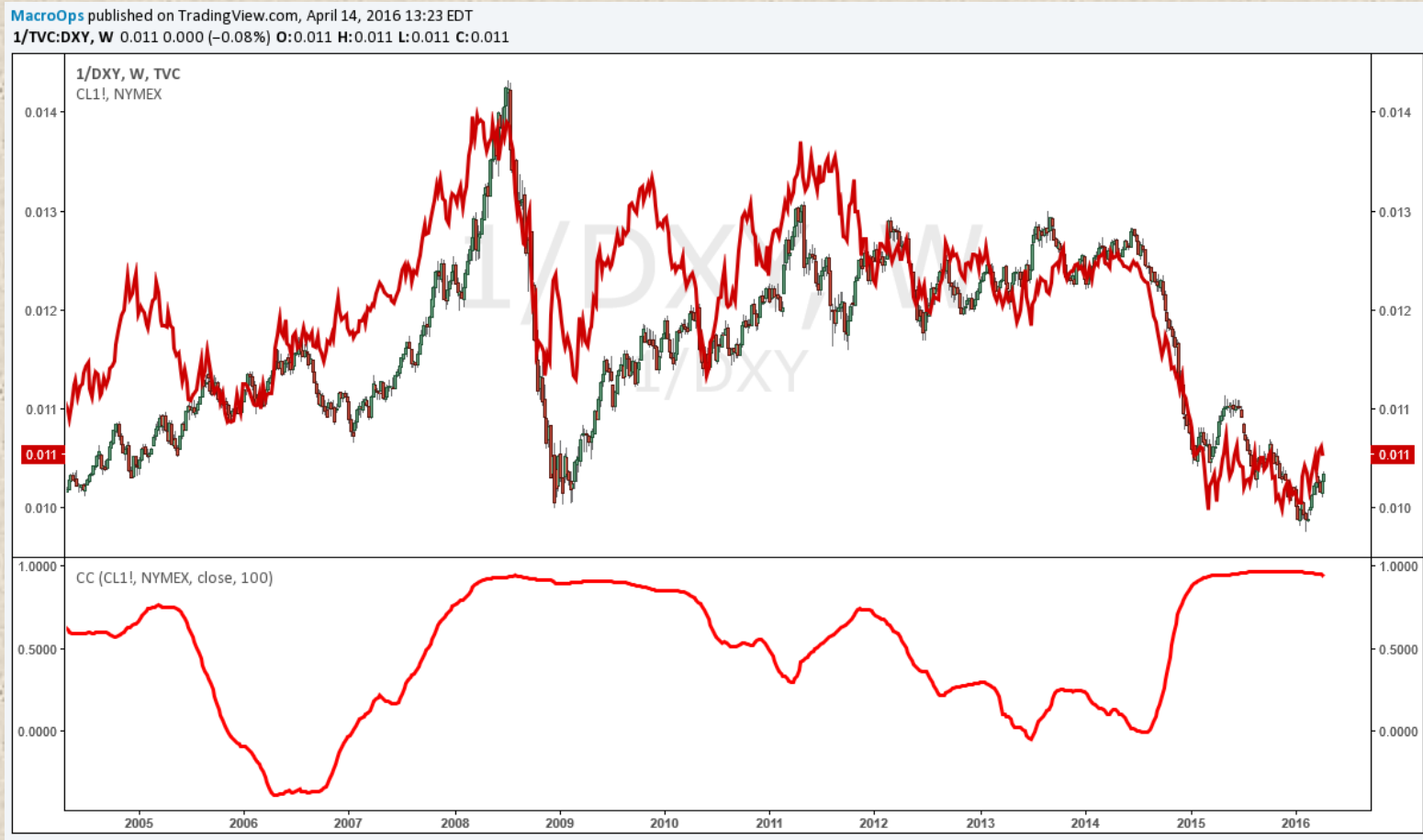
- Someone is.
- One of these groups is going to collapse.

# The Lynchpin

- We think all these moves upward are due to USD weakness.
- USD is the numeraire.
- Since USD is the lynchpin when it weakens short term everything priced in it rallies short term.



# Dollar Against Oil



# The Lynchpin

- All assets are rallying on Fed dove-talking the dollar down.
- The world continues to push the easing agenda in the face of stagnant growth.



# Max Dissonance

- What we are left with is an extreme dissonance between price and fundamentals.
- Long-term strategic positioning here is tough.
- Short-term tactical trading is the only option in this environment.

# Max Dissonance

- Investment managers continue to chase yield and returns because they have to or they are fired.
- It is all short-term money chasing the hottest theme.
- Is long-term value here? No.



# Equity Valuations

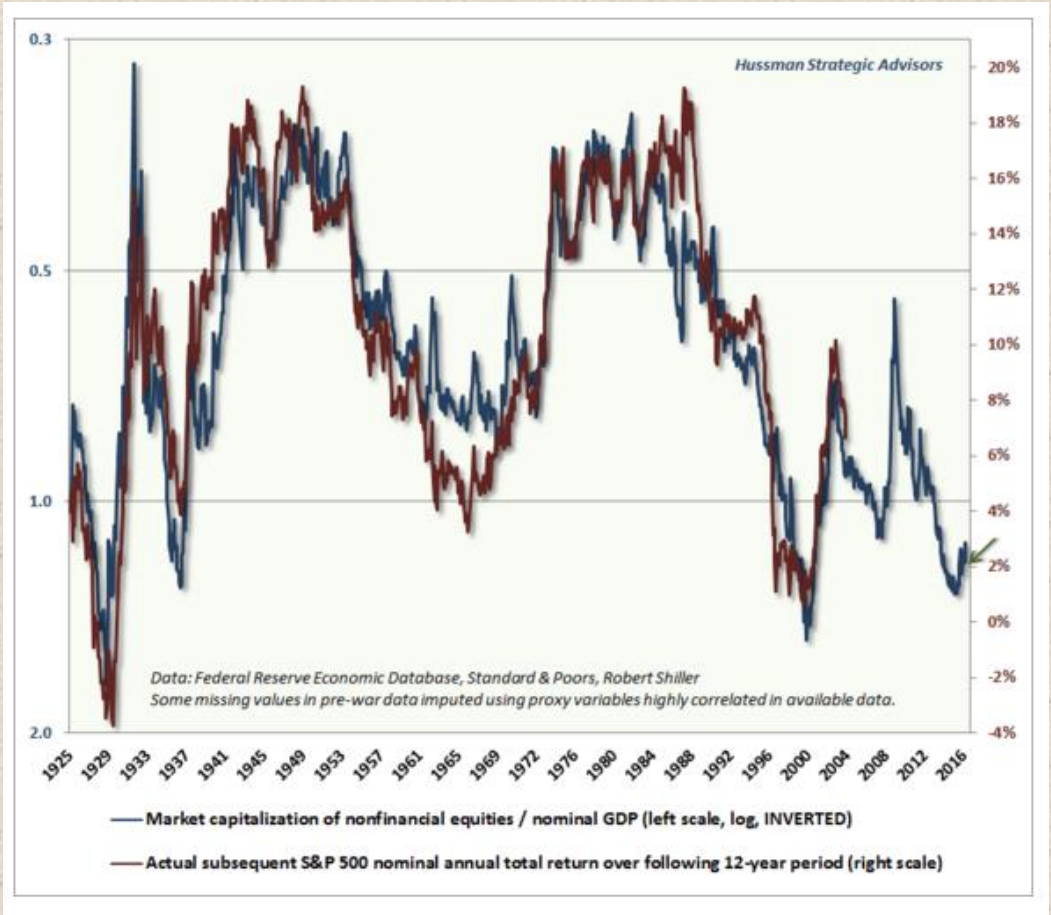


# The Big Picture

- The Fed can talk the dollar down and get some short term relief in energy and junk debt.
- But the easing doesn't make stock valuations any cheaper.

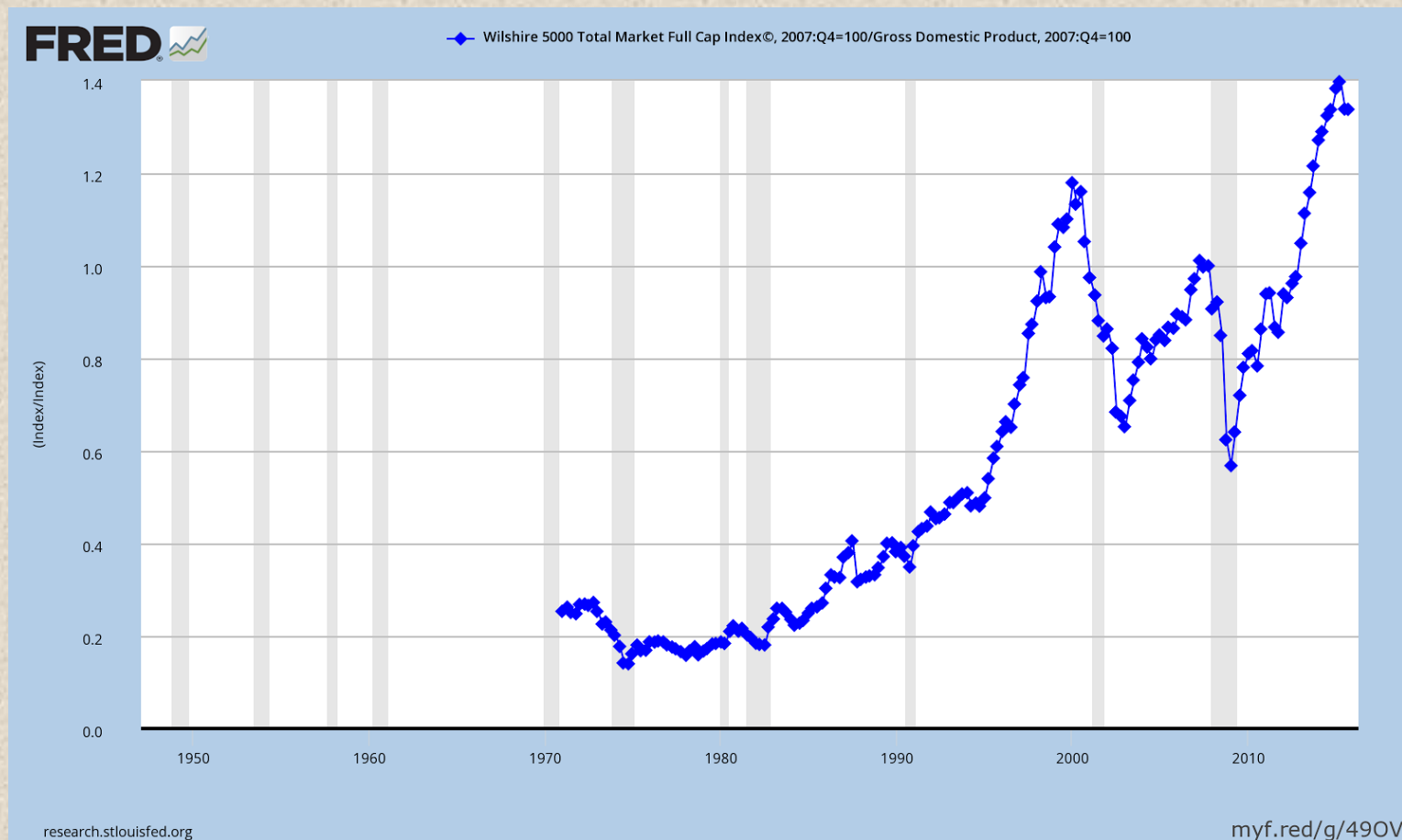


# Market Cap to GDP





# Market Cap To GDP



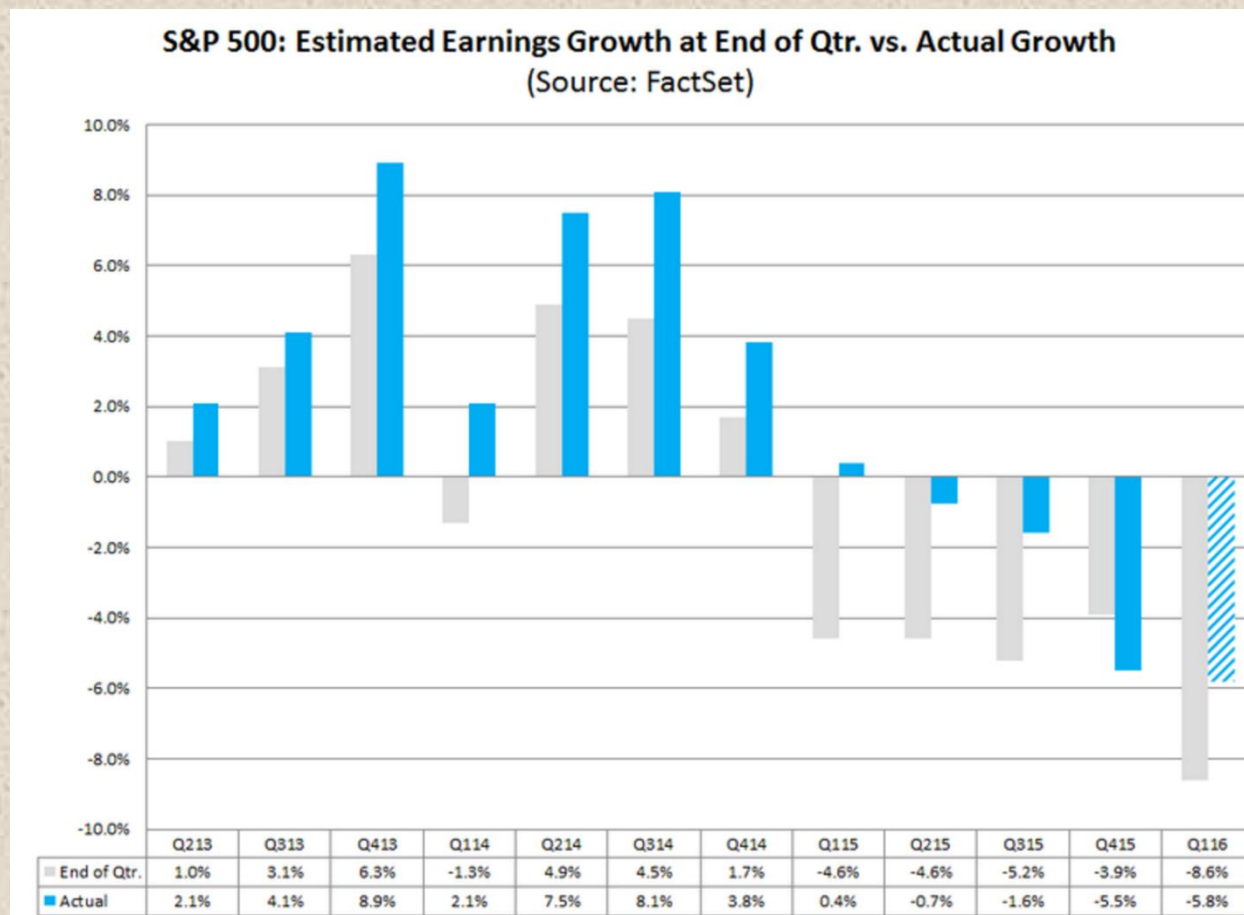


# The Big Picture

- There is no easy way out unless an aggressive growth spurt kicks in.
- And that looks very unlikely given the growth rates we are seeing in EPS.



# EPS Growth Dismal





# Cost of Money

- The cost of money will rise.
- It will happen one of two ways. Inflation scenario or deflation scenario.
- When this happens the picture flips quick.

# Inflation Scenario

- CPI continues to rise and forces Fed to raise.
- Inflation expectations increase drastically and the long end rallies.
- Or commercial banks raise the rate on their loans in order to stay in business.

# Inflation Scenario

- If inflation scenario plays out rates would increase, the cost of money will go up and squeeze corporates who are already nearing the end of a cyclical peak.



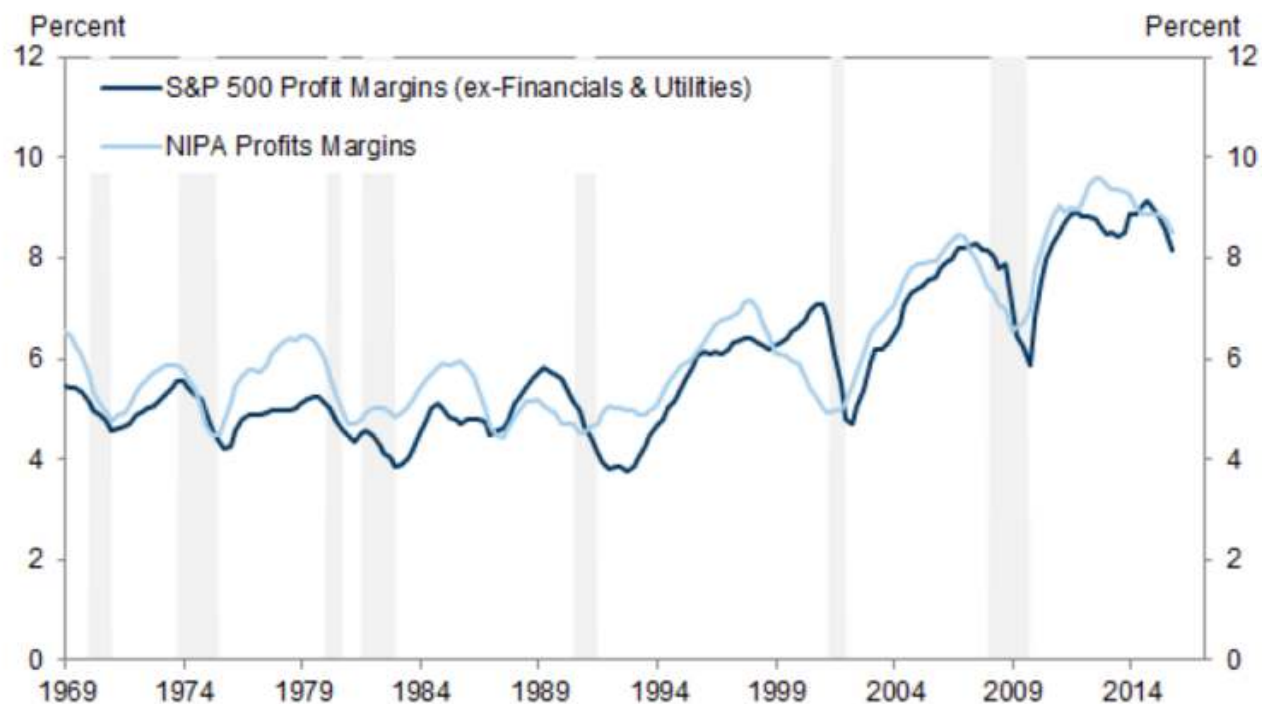
# Deflation Scenario

- In deflation “lower for longer” scenario real cost of debt goes up and corporates are still in profit margin bind.



# Profit Margins

Exhibit 1: Lower Profit Margins Presage Recessions

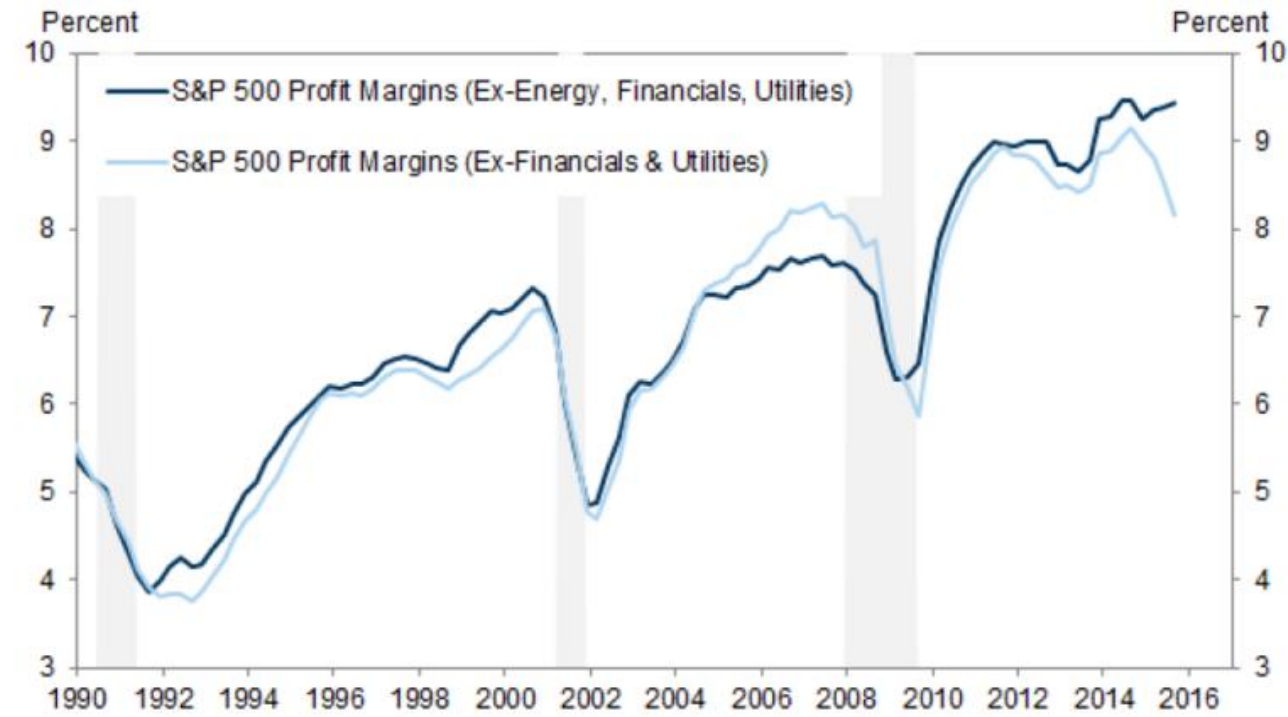


Source: Standard and Poor's, Bureau of Economic Analysis, Goldman Sachs Global Investment Research



# Profit Margins Ex-Energy

Exhibit 2: Lower Margins Attributable to Energy Firms



Source: Standard and Poor's, Goldman Sachs Global Investment Research



# Long In The Tooth

- Margins are stalling, mostly due to energy now.
- But current business cycle is long in the tooth.
- At the end of a biz cycle labor costs rise because low unemployment means labor has more negotiating power.
- Costs go up and profit margins decrease.



# The Dollar Bull Still In Play

- Europe and Japan are too weak to let their currencies strengthen considerably against the USD.
- They will intervene.
- The USD lynchpin will resume its rally as well putting more pressure on corporate profits and margins.



# Takeaway

- So we are left right now with a very fragile system with little upside.
- Short term tactical trading is fine.
- But hard to strategically put long term money at work here because the high level of dissonance.

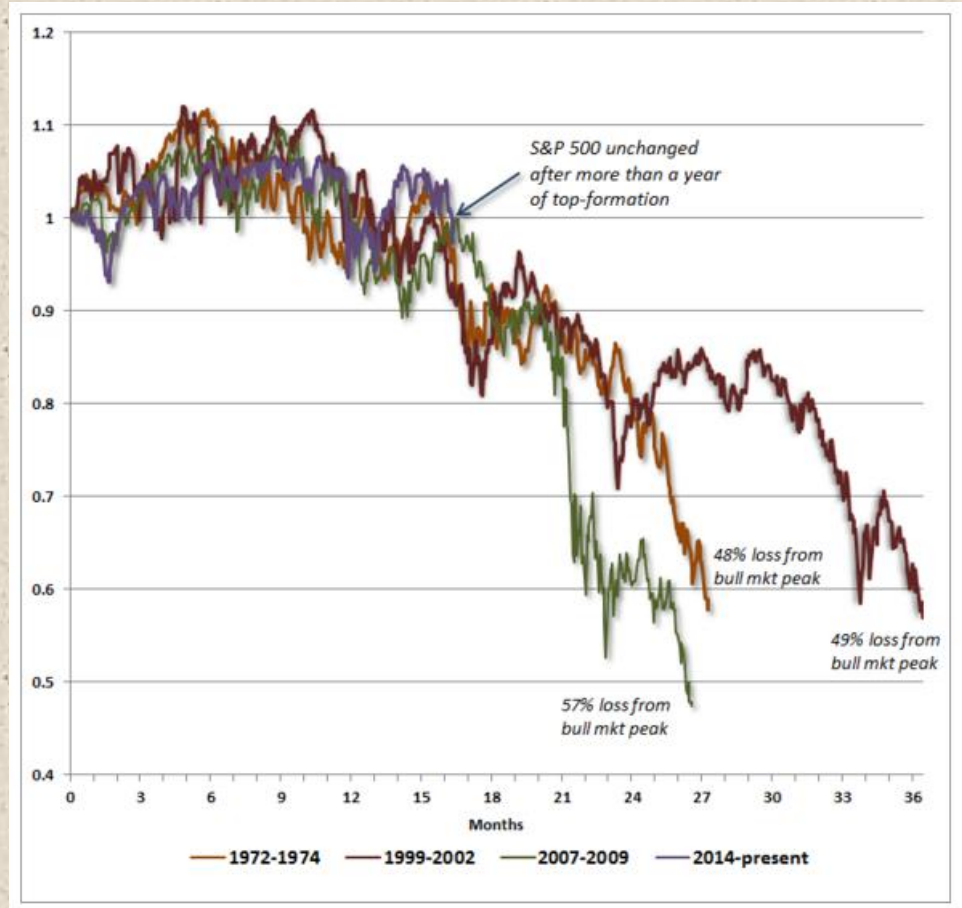


# Takeaway

- It's great to be in cash right now waiting for things to get murdered like in the energy sector so you can scoop up and buy things for pennies on the dollar with dry powder.
- There will be great buys in the future for those that are patient enough.



# Market Tops Are Volatile





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